

## TOWNSHIP OF LOWER MERION

### TOWNSHIP OF LOWER MERION FIVE YEAR STRATEGIC PLAN FOR HOUSING AND COMMUNITY DEVELOPMENT

July 1, 2015 – June 30, 2020

#### **Statutory Goals**

Use federal, state and local resources to provide decent housing, a suitable living environment, and expanded economic opportunities for individuals and families in Lower Merion Township.

#### **COMMUNITY AND ECONOMIC DEVELOPMENT GOALS**

**Community & Economic Development: Goal # 1** Improve and expand public facilities and public services which serve low income families, seniors, and youth.

Objective 1.1 Continue improvements to the Township's senior centers and the community centers that serve low income neighborhoods to assure quality facilities for this segment of the population.

Objective 1.2 Seek to identify and financially support a new affordable care provider with facilities improvements if needed.

Objective 1.3 Continue community programs to be run by the Department of Parks & Recreation.

Objective 1.4 Renovation and/or reconstruction of parks and playgrounds in low income areas of the Township.

**Community & Economic Development: Goal # 2** Improve the infrastructure and general safety conditions in low-income areas to increase safety and accessibility, and to spur investment.

Objective 2.1 Undertake the reconstruction of street and sidewalk restoration projects in low-income areas of Lower Merion Township.

Objective 2.2 Undertake the reconstruction of sanitary sewer: make water and storm drainage improvements that serve the low-income areas of Lower Merion Township.

Objective 2.3 Continue the program to improve handicapped accessibility throughout the Township through the construction of ADA compliant curb cuts.

Objective 2.4 Periodically evaluate and remove physical conditions that adversely affect the health and safety of residents in low-income areas, i.e. spot blight.

**Community & Economic Development: Goal # 3** Support and expand affordable social, housing, transportation and health services.

Objective 3.1 Seek to identify and provide financial support for staffing and programs for a new affordable child care provider.

Objective 3.2 Continue the availability of transportation services for elderly and low-income youth through the use of the mini-bus service.

Objective 3.3 Continue to support mental health services.

Objective 3.4 Continue to support services for victims of domestic violence.

**Community & Economic Development: Goal # 4** Increase viability of Township's business corridors.

Objective 4.1 Continue to implement a façade treatment program for retail business districts and encourage participation in the DCED façade incentive program.

Objective 4.2 Continue the Township's business loan program designed to create job opportunities for low and moderate income individuals.

**Community & Economic Development: Goal # 5** Provide planning services and develop strategies to implement Housing and Community Development objectives.

Objective 5.1 Continue working with non-profit housing organizations to identify existing housing stock appropriate for development of affordable housing.

Note: Objective 1.1 also applies to this goal

## **HOUSING GOALS**

**Housing: Goal #1:** Increase the supply of affordable rental housing units for elderly and other low income households.

Objective 1.1 Work with developers to create new assisted rental housing for low income households.

Objective 1.2 Work with developers to create new family and elderly affordable housing in the Mixed Use Special Transportation (MUST) District, created as a result of the Ardmore Transit Center Master Plan.

Objective 1.3 Work with the Montgomery County Housing Authority and property owners in Lower Merion to increase the number of Housing Choice Voucher households in the Township.

Objective 1.4 Work with the Township Planning Commission to assist developers to create affordable housing in accordance with the Township's proposed Affordable Housing Ordinance if adopted by the Board of Commissioners. This Ordinance encourages new developments to include affordable housing units or to provide funds to assist affordable housing developers to create new units.

**Housing: Goal #2:** Preserve the supply of rental units for the elderly and other low income households.

Objective 2.1 Assist providers of affordable rental housing to guarantee Code compliant units for their low income occupants.

Objective 2.2 Continue to operate the Township's rental registration and inspection program to guarantee that all rental units in Lower Merion are Code compliant.

Objective 2.3 Reinstate the Township rental rehabilitation program should there be renewed interest from landlords.

**Housing: Goal #3:** Improve the safety of housing units in Lower Merion Township for low and moderate income families.

Objective 3.1 Continue to distribute lead-based paint educational materials to homeowners undertaking housing rehabilitation work.

Objective 3.2 Work with non-profit housing rights organizations to extend outreach efforts within the Township for lead-based paint and home ownership workshops.

Note: Objectives 2.1, 2.2, 2.3 and 4.1 also apply to this Goal.

**Housing: Goal #4:** Preserve and improve the condition of homes occupied by low income homeowners.

Objective 4.1 Rehabilitate 50 housing units for low income homeowners by the end of Year 5.

Objective 4.2 Continue efforts to incorporate energy efficiency into the housing rehabilitation program.

Objective 4.3 Expand outreach to low income homeowners about the Lower Merion housing rehabilitation program.

**Housing: Goal #5:** Increase homeownership opportunities for low income households in Lower Merion.

Objective 5.1 Continue to provide assistance to non-profits to provide housing counseling programs for low and moderate income homebuyers.

Objective 5.2 Increase outreach efforts for the Home Ownership Program.

Objective 5.3 Continue to work with non-profit and for-profit developers to create new affordable housing units to be sold to low income households in Lower Merion with a five year goal of five (5) units.

**Housing: Goal #6:** Increase understanding of and compliance with fair housing laws.

Objective 6.1 Provide financial support to the fair housing rights agencies for fair housing outreach, education, and compliance.

Objective 6.2 Assist in the organization and participate in the outreach efforts to conduct workshops annually on Fair Housing for realtors, landlords, management companies, newspapers and consumers within Lower Merion Township.

Objective 6.3 Disseminate fair housing brochures with rental unit renewal licenses.

Objective 6.4 Refer Fair Housing complaints to the Township's Human Relations Commission and other HUD approved agencies for testing as a follow up to guarantee non-discrimination in the sale and rental of housing.

## **HOMELESS AND SPECIAL NEEDS GOALS**

**Homeless and Special Needs: Goal #1** Continue outreach for homeless persons and families in Lower Merion and persons threatened with homelessness.

Objective 1.1 Assist Montgomery County where appropriate to improve outreach and assessment of homeless persons and families.

Objective 1.2 Continue to assist organizations that provide counseling and services to clients that are homeless or near homeless and victims of domestic violence.

Objective 1.3 Continue to assist organizations that provide counseling and services to clients that have AIDS/HIV or alcohol or substance abuse.

**Homeless and Special Needs: Goal #2** Prevent premature institutionalization of elderly homeowners and renters.

Objective 2.1 Provide chore services to elderly persons in non-profit housing developments as requested.

Objective 2.2 Continue to provide bus service for the elderly, and the physically and mentally challenged.

Objective 2.3 Continue to assist a non-profit to provide supplemental transportation services for the elderly and the physically and mentally challenged.

Objective 2.4 Continue to assist a non-profit to provide outreach services to the elderly and the physically and mentally challenged.

Objective 2.5 Continue to assist the senior centers to provide a program coordinator and instructors for various activities.

Objective 2.6 Continue to make accessibility modifications for homeowners an integral part of the Township's housing rehabilitation program.

**Homeless and Special Needs: Goal #3** Improve accessibility for frail elderly and physically and mentally disabled.

Objective 3.1 Provide for Special Programs for the physically and mentally challenged.

Objective 3.2 Continue to fund counseling services to provide medication supervision and psychiatric services to stabilize persons with mental health problems.