

TOWNSHIP OF LOWER MERION

Parks & Recreation Committee

Issue Briefing

Topic: Naming the newly acquired Township Park

Prepared By: Donna L. Heller, Director of Parks & Recreation

Date: September 12, 2018

- I. Action To Be Considered By The Board:** Authorize the naming of the newly acquired Township Park located at 2 Merion Road in Merion, “Merion Gateway Park”.
- II. Why This Issue Requires Board Consideration:** Naming a park or recreation facility must meet set criteria and be approved by the Board of Commissioners
- III. Current Policy Or Practice (If Applicable):** It is policy of the Board of Commissioners to review and approve names for Township parks and recreation facilities.
- IV. Other Relevant Background Information:**
The Board of Commissioners established a policy, June 16, 2010, to review and approve names for Township parks and recreation facilities. (Attached)

The property at 2 Merion Road in Merion is supported by the local community and an active Park Friends group. Following the naming policy, the Friends group discussed and recommend the park be named “Merion Gateway Park”.

“Merion Gateway Park” meets the naming policy criteria A & D, which read:

The name of a park or recreation facility should, if possible, have geographic, historical, botanical, or agricultural significance. The significance of the name should be recognized and known in the area or neighborhood in which the park is located and if possible, generally recognized and known throughout the Township.

A park or facility name should be of reasonable length and easy to pronounce and spell, so it will be readily used and easily displayed. Names that are controversial should be avoided.

- V. Impact On Township Finances:** The purchase of the Park sign at a cost of approximately \$1,300, which will be funded through the Parks & Recreation budget is associated with naming the Park.
- VI. Staff Recommendation:** Recommend to the Board to authorize the naming of the newly acquired Township Park located at 2 Merion Road in Merion, “Merion Gateway Park”.