

Paul Blake
Vice President/Director of Sales
Beasley Media Group - Philadelphia



Paul Blake is Vice President/Director of Sales for Beasley Media Group - Philadelphia, a publicly-owned broadcast media company corporately based in Naples, FL.

Blake joined the Philadelphia cluster in 2002 as the General Sales Manager of WMMR, a heritage Philadelphia Mainstream Rock radio station. In 2006, Blake was promoted to Vice President/Director of

Sales for the 4-station radio cluster consisting of 93.3 WMMR, 102.9 WMGK, 95.7 WBEN and 97.5 WPEN. He is responsible for overseeing the sales structure and revenue generation for 4 radio stations, a marketing division, and a Digital division.

Beasley Media Group - Philadelphia reaches over 2.2 million weekly listeners and is responsible for executing over 750 annual events with over 500,000 attendees.

Prior to joining the company, Blake was a Philadelphia-based Sales Manager for Clear Channel Communications (now IHeart Media) since 1996. He began his advertising sales career with Global Television Sports, a sports-marketing firm based in Conshohocken, PA in 1991.

Blake is the former President & Chairperson for the Philly Advertising Club from 2012-2016. He has been a Board member and Committee Chairperson since 2008. In addition, he is a Board member for City Ave Special Services District (CASSD) and St. Joseph's University Marketing & Communications School. He is a member of AAF (American Advertising Foundation), RAB (Radio Advertising Bureau) and the NAB (National Advertising Bureau).