

TOWNSHIP OF LOWER MERION

Building & Planning Committee

Issue Briefing

Topic: Ardmore Bike Race Waiver Request

Prepared By: Robert Duncan, Assistant Township Manager

Date: July 5, 2017

I. Action To Be Considered By The Board:

Consider for recommendation to the Board of Commissioners a request from the Ardmore Business Association to permit the use of Schauffele Plaza for a beer garden and family fun zone during the Ardmore bike race scheduled for August 20, 2017.

II. Why This Issue Requires Board Consideration:

The Board of Commissioners must grant relief from the Township Code Section 111-4.2 to permit an open container of alcoholic beverages in any public place. The Board must also approve the sale or consumption of alcoholic beverages on Township property.

III. Current Policy Or Practice (If Applicable):

The Township Code does not permit an open container of alcoholic beverages in any public place. The sale or consumption of alcoholic beverages is also not permitted on Township property without first obtaining approval from the Board of Commissioners.

Township Code § 111-4.2 Drinking and possession prohibited.

No person shall drink an alcoholic beverage, nor shall any person, firm, corporation or other organization possess an open container containing an alcoholic beverage, whether inside or outside of a motor vehicle or any part thereof, on or in any public place within the Township of Lower Merion.

IV. Other Relevant Background Information:

This is the first year for the Ardmore Bike Race scheduled for August 20th. This race is organized by the Narberth Ambulance working with the Human Zoom Bike Shop. These groups have partnered with the Ardmore Business Association (ABA) and Iron Hill Brewery to help promote this race with events such as the beer garden and family fun zone throughout the day.

The written request from the ABA includes a map of Schauffele Plaza showing the location for the beer garden along the Lancaster Ave frontage. They will be roping off the area designated for alcohol sales and consumption. Patrons at the beer garden will be required to show identification before they are served any alcohol. The family fun zone, along with other areas for food vendors,

miniature golf, and moon bounce will be located on the rear of the Schaufele Plaza lot.

The ABA has also requested Police presence during the event to assist as needed. The Police Department has been working with the various groups associated with this event and will have Police Officers available as needed for the bike race and associated events on August 20th.

V. Impact On Township Finances:

There may be a small benefit to Township finances with additional business activity generated by the race. The larger benefit is the exposure the Ardmore business community will receive if this race is successful and becomes an annual event.

VI. Staff Recommendation:

Staff recommends the Board to approve the relief from the code subject to the ABA providing the required insurance certificate documenting adequate coverage as required by the Township.