

Jamie Singer
Jamie Writes, Inc.
The science of selling. The selling of science.
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PROFESSIONAL EXPERIENCE

Medical Writer/Trainer, Jamie Writes, Inc.
2/01-Present

Jamie Singer is a writer/trainer/video producer who has been in communications for over 25 years. For over 20 years, her work has been devoted to pharmaceutical sales training and communications.

She has worked with a wide variety of major pharmaceutical companies in many therapeutic areas, including anti-infectives, diabetes, and cardiovascular. Jamie devotes her creative energy to working closely with clients to create effective and memorable training programs for sales representatives and managers.

Jamie has participated in the development and writing of over two hundred training projects that span all media, including print, audio, video (as writer, producer, and director), eLearning, iPad, CD-ROM, and live training workshops.

Recent pharmaceutical clients include Johnson and Johnson, Pfizer, AstraZeneca, Novartis, Bristol-Myers Squibb, Sanofi-Aventis, Amgen, Lilly and Merck, as well as biotech companies, pharmaceutical contract sales organizations, medical device, and laboratory equipment vendors.

Jamie has won over a dozen national and international awards for creative excellence in video writing and production.

Training Manager, eMedEd, Mediconsult, Bernwyn, PA
3/00-2/01

Managed training team to create and deliver training programs for Internet-based medical education broadcasts for pharmaceutical clients. Training supported physician broadcast presenters, pharmaceutical sales representatives, technical training, and internal training.

Worked in all media, including print, audio, video, Internet, Intranet, CD-ROM, and live training.

Responsible for:

- Creative design/development
- Proposal presentation
- Stand-up training
- Budgeting
- Vendor selection
- Internal staff hiring/management
- Vendor management
- Client management
- Production
- Timelines

*Senior Manager, Training and Development Division, Vox Medica, Philadelphia, PA
12/97-3/00*

Designed, developed, and managed a variety of training projects for pharmaceutical clients, including Bristol-Myers Squibb, Novartis, Pfizer, Merck and Co., and Parke-Davis. Projects included drug launch meetings, new indications, continuing education, new hire training, physician and pharmacist training. Worked in many therapeutic areas, including anti-infectives, cardiovascular, and diabetes.

Responsible for:

- Creative design/development
- Proposal presentation
- Budgeting
- Vendor selection
- Internal staff management
- Vendor management
- Client management
- Production
- Timelines

Worked in all media, including print, audio, video, live broadcast, CD-ROM, Internet, and live training.

*Assistant Creative Director, HealthAnswers, North Wales, PA
7/95-12/97*

Creative design, development, writing and production of training and CME projects for pharmaceutical companies. Clients included Merck and Co., Ortho-McNeil, Janssen Pharmaceutica, and Pfizer. Managed staff writers and freelancers. Video writer, producer, and director.

*Writer/Producer, Learning Discoveries, Bala Cynwyd, PA
3/83-7/95*

Wrote, produced, and directed video, audio, and print communications projects for a variety of clients, including Subaru of America, CertainTeed Corporation, IKEA, Bell Atlantic, NovaCare, and SmithKline Beecham. Winner of over a dozen national and international awards for creative excellence in industrial video.

OTHER

Administrator, Lower Merion Community Network, social network group of 13,000 members, designed to provide an opportunity for Lower Merion neighbors to share resources, make connections, and trade referrals.

AWARDS

For creative excellence in video writing and production

Telly Awards

NY Film and Video Festival

Questar Awards

Houston Worldfest